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# MADISON MENAB



An experienced video producer / content creator with several years of experience within the entertainment industry; ability to film, edit, mix audio and manage social media publications.

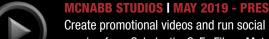
## - SKILLS -



Final Cut Pro X • Adobe Suite • Microsoft Office • After Effects Highly Organized • Social Media Strategy • SEO & Google Analytics Layout & Design • Photography & Photo Editing • Copywriting

#### — EXPERIENCE —

# **VIDEO EDITOR & SOCIAL MEDIA**



Create promotional videos and run social media for McNabb Studios ranging from Scholastic, SyFy Films, Metropolis Nights, As Seen On TV and Marvel Entertainment.

#### **CONTENT CREATOR**

# FREELANCE | FEB 2017 - PRESENT

Video, photography & social promotions for beauty companies: SEPHORA, Refinery 29, Benefit Cosmetics, Laura Geller, Wet n' Wild and many more.

Invited to NYC events showcasing new collections and products by Estee Lauder, Hot Tools, La Roche-Posay and more.

# **VIDEOGRAPHER & EDITOR**



Filmed and edited videos for behind the scenes photo shoots in studio as well as at New York Bridal Fashion Market with Miss Italy. Conducted a YouTube series of the process on custom bridal dresses and gowns.

### **SOCIAL MEDIA & VIDEO INTERN** MAKE-UP PRO NEW YORK I MAR 2018 - AUG 2018

Independently shot and edited various promotional videos for social media at multiple locations including New York Fashion Week and others.

Created an influencer program to bring talent in to create tutorials and social media content.

### **VIDEOGRAPHER & EDITOR DOME BEAUTY | APR 2017 - SEPT 2017**

Filmed and produced make-up tutorials along with product shots. Composed a brand video for the company website and Indie Beauty Expo in NYC.

# - EDUCATION -

**BACHELOR OF FINE ARTS • MAJOR IN DIGITAL FILMMAKING** Rutgers University I 2015-2019 I GPA 3.3

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